



BRAUN
MEDIA, LLC

P.O. Box 1079
Ft. Collins, CO 80549

970.212.2400 - Voice
970.212.2419 - Fax

www.BraunMincher.com

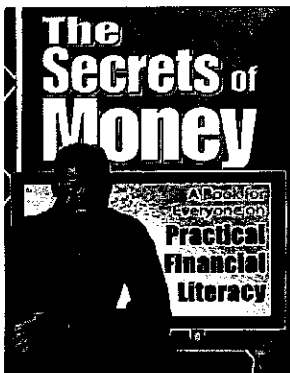
BRAUN MINCHER

Author/Publisher

☎ 970.212.2400 x201

Braun@BraunMincher.com

NEW RELEASE:



Braun Mincher

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MY 'FINANCIAL LITERACY' CHALLENGE TO HIGH SCHOOLS AND COLLEGES

High Schools, Colleges and Universities require students to take years of math, science, English and other similar classes to graduate, but few schools provide, let alone require, a basic "Practical Financial Literacy" class that will be applicable to everyone throughout their lives in the "real world."

After continuing to be amazed at the lack of basic financial knowledge of supposedly well educated adults, and in an effort to curb financial literacy epidemic facing the next generation, **I am issuing a challenge to High Schools, Colleges and Universities across the country to make a semester-long "Practical Financial Literacy" class a graduation requirement.**

For schools accepting my challenge, in accordance with the terms and conditions set forth below, I will provide **FREE OF CHARGE** a textbook for each student, which is an adaptation of my book for adults entitled *The Secrets of Money: A Guide for Everyone on Practical Financial Literacy*.

It is my true hope that schools, parents and students recognize the importance of this topic and take the responsibility for better education on a topic that affects us all.

TERMS AND CONDITIONS: Schools must not already offer a similar class in order to qualify. Students must be in 11th grade or above. Classes must be a full semester, solely focused on teaching "practical financial literacy," and begin within 12 months of accepting this challenge. Instructors must be approved by the publisher. We reserve the right to have the cost of this program underwritten by branded sponsors. Other terms and conditions may apply and advance written approval is required from the publisher to qualify. Please contact Braun Media, LLC for additional program details.

ABOUT BRAUN MINCHER: A young and successful entrepreneur, Braun Mincher built several small businesses, followed his own financial advice and was able to "retire" several years ago at the age of 30 a self-made multi-millionaire. He now pursues his passion of better educating consumers on the topic of "Practical Financial Literacy." He has undertaken a nationwide initiative to make such classes a high school and college graduation requirement. He has just released a new book, *The Secrets of Money: A Guide for Everyone on Practical Financial Literacy*, and is traveling across the country for speaking and media events.

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